For more information on becoming a UPR member, call (800) 826-1495.

Sponsoring UPR

Businesses, foundations and nonprofit organizations 78.6% of our polled listeners say they’re more likely to support a business that sponsors Public Radio.

When you support UPR, you gain:

- An image of quality and integrity for your company.
- Messaging that is distributed, subtle, and non-intrusive.
- Given very selective attention by our listeners.
- Clinical focus programming. On-air and online.
- Coding ability to monitor and adjust to needs.
- Access to a scientific audience ranging from business, foundations, and nonprofit organizations.
- When you make a gift to UPR, your gift is in the charitable giving arm of our broadcast. Support UPR and reach a dedicated, educated, influential, and diverse audience.
- Effective way to reach a covered audience.

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Our vision, our mission:

The mission of UPR Public Radio is to enrich.

Our goal is to become active partners in shaping our listeners' programming resources. Empower our listeners to choose the programming they desire.

When you support UPR, you can continue to grow and provide you the media with a voice.

Tom Willmott and Kerry Broghlux - UPR Hosts