General Information

WHO: KZYX, is the Public Radio voice in northern California, serving listeners in Mendocino County, as well as listeners in Lake, Southern Humboldt, and Northern Sonoma Counties. We reach an audience of 15,000-20,000 people each week.

WHERE: KZYX can be heard a variety of ways:
- Our over-the-air broadcast signals are at 90.7fm, 91.5fm, and 88.1fm.
- We stream Online at www.kzyx.org
- Listen with our iPhone app (available at the App Store).

WHAT: Our Local, Regional, and National programs display a diversity of thought, interest, passion.

LOCAL: Since signing on air for the first time almost thirty years ago, KZYX has supported local content. More than 80 programmers give us a local and regional approach to music, news, public affairs, humor, theater, and more. The majority of our programs are created at the KZYX studios by local programmers.

NATIONAL: Our national programs come from respected and award winning sources including APM, NPR, Pacifica, PRI, PRX, and NAV.

REGIONAL: Some of our programs are produced by other public radio stations including Capital Public Radio, KQED, KCRW, KPCC.

WHEN: We broadcast around the clock, 24/7.

HOW: Dedicated volunteers and staff who only can do it with your support!

BUSINESS UNDERWRITING SPONSORSHIP
Underwriting on KZYX can fit into any budget. Some plans can begin as low as $300. Contact us. We’ll develop your ideas and create a proposal to fit within your budget. Non-Profit Organizations: Ask about our rates (available to 501C3 organizations only).

Contact: (707) 895-2324 • uw@kzyx.org

