February 2009

Name
Address
City, State

Dear <<Long Salutation>>:

• Is KRWG-FM a part of your daily life, waking you up with Morning Edition and Carrie Hamblen?
• Are we on in your car on the way to work and around town?
• Does KRWG-FM go to work with you, supplying hourly news updates and a day full of music?
• Are we part of your evening with All Things Considered, Fresh Air, Fiesta!, Burnsland, or our nightly music hosts?
• Do we entertain you on the weekends with Garrison Keillor and A Prairie Home Companion, Click & Clack, This American Life, American Routes, World Café, or our newest weekend addition The Commonwealth Club of California?

For so many of us throughout southern New Mexico and far west Texas, the answer is, “Life is better with KRWG-FM!” Over 3,000 of your neighbors, friends, and co-workers support KRWG-FM FM and we can honestly say, “KRWG-FM is better with you.” In fact we couldn’t provide the programming you love or operate the station without your support!

Please help us kick off the KRWG-FM 2009 Spring Membership Drive with your gift of financial support, a renewal of past support, or making an additional gift to ensure KRWG-FM’s local and national programming is there for you! If the news, music and entertainment programs we bring you are truly an important part of your life, we need your support to ensure your daily, weekly, or weekend “fix” of public radio!

Consider contributing $60 - $5 a month, $120 - $10 a month, $250, or $500; what ever fits your budget. Many listeners give at the $365 Day Sponsor level – just a dollar a day – which allows you to have a dedication read on-air three times a day on one day of your choosing. A gift of $1,000 will make you a member of the Oro Vista Pioneer group

Enclosed is my support of KRWG-FM
☐ Double your gift by mailing a challenge gift
☐ Use my name as part of the Challenge Club
☐ I wish to remain anonymous

Comments

Increase your support — check with your employer’s Human Resources to see if your employer will match your gift!

Thank you for your support of Public Radio and KRWG-FM (contributions are tax deductible within the limits of current IRS regulations)
Enclosed is my support for KRWG-FM:

- $60
- $120
- $240
- $365 (Day Sponsor)
- $500
- $1,000 (Oro Vista Pioneer)
- Other $__________

I Pledge $___________ for_____ months = $___________

Payment Enclosed ~ make checks payable to KRWG-FM ~ Thank you!

whose leadership giving does so much to keep KRWG-FM in your home, your vehicle, your place of work, or whenever you want public radio to be part of your day.

Your gifts are important to us because your support is responsible for 35% of our programming and operational budget (50% comes from New Mexico State University and 15% from the Corporation for Public Broadcasting). Whether you are a “news junkie”; a fan of classical, jazz, blues, folk or Latin music; you love Terri Gross’s interviews; or want to vacation on Lake Wobegon … won’t you please help make all these magic public radio moments possible by enclosing your gift or pledge of support today.

With appreciation from all of us at KRWG-FM:

Glen Cerny
Director of Broadcasting

P. S. Steve Boudreau and Glenn Cutter Jewelers and Gallery want you to be part of our spring pre-drive and are offering you an opportunity to win a 10 carat yellow gold diamond stick pin with an art deco design. Just fill out the form below (you don’t have to make a donation) and send it along with any financial support you wish to make to our post office box using the enclosed envelope. Entries must be postmarked by midnight Friday, March 27, 2009.