Dear Jennifer,

Our Winter Membership Drive ends Saturday evening, and at this writing, we are falling behind where we need to be. Can you help?

Our member goal for this pledge drive is 6,600 and we still need to hear from 2,572 more listeners in the next 53 hours. In our quest to bring you less on-air fundraising, we are trying to reach this goal in 9 pledge drive days instead of 12 this year. Support Wisconsin Public Radio today with a pledge of any amount.

When you take action to support the quality journalism, discussions, and classical music you value on WPR, we will make this goal and stay on course for the year.

Thank you. We appreciate you!

Wisconsin Public Radio

P.S. If you have already contributed, thank you! If not, donate now to help us reach this important goal. If you prefer to give by phone, please call 888-202-2552 for the Ideas Network or 888-202-2889 for the NPR News & Classical Music Network.

P.P.S. At Wisconsin Public Radio, we run a tight fiscal ship. Learn more about how we will use your donation.

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